



News Release

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For Immediate Release

Locally Owned Businesses' Grand Opening Benefits PADA

(Jefferson, WI) The Market Specialty Shopping Mall in Watertown is hosting a grand opening for two new stores on Friday, September 14th from 6:00 p.m. to 9:00 p.m., and all of the proceeds from the evenings' activities will benefit People Against Domestic & Sexual Abuse (PADA).

Raffles for designer apparel, a jewelry "scoop," and hors d'oeuvres are just a part of the evenings' activities at the brand new Willows-Home and Front Porch Style at The Market in Watertown. In addition, Gentle Hands Therapy, a relaxation oasis, will be offering chair massages and will donate 50% of the proceeds to PADA and Josephine's Paper Box will give 10% of all sales on this special evening to PADA. Lavendar Lane will also offer a special discount to anyone making a donation to PADA during the grand opening celebration.

The proceeds from this exciting night out will be used by PADA to provide intervention services to victims and survivors of domestic and sexual abuse in Jefferson County as well as community outreach and preventative education events and activities.

The Market Specialty Shopping Mall's participating businesses are all locally and independently owned by female entrepreneurs dedicated to community outreach and

education. The Market Specialty Shopping Mall is located at 210 South Water Street in Watertown.

PADA's mission is to provide advocacy and options to victims of domestic abuse and sexual abuse, educate the community, and utilize coordinated community efforts to end domestic and sexual abuse. Last year PADA took almost 1,000 crisis calls and served over 500 clients. For more information about PADA or the services they provide, please contact PADA at 920-674-6748 or visit them on the web at www.padajc.org.

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